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Ostra Names Paul Dobbins as Chief Growth Officer

Leading cybersecurity provider kicks growth into high gear serving small and mid-market businesses with best-in-class data protection.

[Minnetonka, Minn., Jan. 12, 2021] – Ostra, an industry leader in cybersecurity solutions, is excited to announce [Paul Dobbins](#) has joined the company as Chief Growth Officer. Dobbins will focus on strategic growth initiatives while expanding Ostra’s position as the best-in-class data protection provider for small and medium-sized businesses. He will oversee sales, marketing, partnership experience and go-to-market strategy.

“This is a very exciting time for us, and Paul is just the type of leader we need to take our company to the next level,” said [Ostra President Joe Johnson](#). “Drawing on his years of leadership and experience growing early-stage companies, he will provide fresh and invaluable insight to our positioning strategy as we continue to innovate and accelerate our company’s rapid growth.”

Dobbins has spent the last 17 years building and leading successful sales, marketing and support teams for startups and billion-dollar corporations across multiple industries. Previously, Paul worked for startup and industry-disruptor ProtectCELL, where he held various leadership positions during its meteoric rise to an Inc. 500 fastest growing company and eventual sale to Fortegra, a billion-dollar specialty insurance company. He continued in various leadership positions within Fortegra’s warranty team, helping it transform into a significant growth engine for the company.



Paul Dobbins, Ostra Chief Growth Officer

Cybersecurity is essential for the small business community to address. According to [Small Business Trends](#) and the [Verizon Business 2020 Data Breach Investigations Report](#) (2020 DBIR), nearly one-third of data breaches in 2020 involved small businesses. Ostra's mission is to provide affordable data security solutions to small businesses who are experiencing massive change in their virtual workforces, expanding IT infrastructure and increased data security regulations.

"It's truly exciting to offer SMBs an affordable, multi-faceted, comprehensive security solution unlike anything ever seen in the market," said Paul Dobbins, Ostra Chief Growth Officer. "With Ostra and its proprietary infrastructure, I look forward to helping build another world-class organization with a mission to protect SMBs and their customers."

Connect with Paul on [LinkedIn](#), or email him at paul.dobbins@ostra.net.

About Ostra

Ostra is an industry-leading cybersecurity provider focused on providing small and medium-sized businesses affordable access to a suite of world-class data security solutions normally reserved for Fortune 500 companies. Ostra's proprietary, multi-faceted, plug-and-play infrastructure provides a sphere of protection unmatched by any individual product in the marketplace. Ostra provides businesses peace of mind by eliminating cyber risk with one comprehensive solution so they can focus on what is most important... growing their business. To learn more, visit www.ostra.net.

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